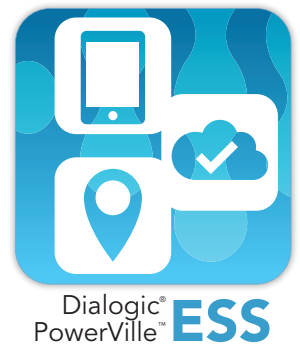


## Dialogic® PowerVille™ ESS - Enterprise Services Suite

Dialogic's PowerVille ESS - Enterprise Services Suite is a suite of cloud-based services targeting the lucrative, yet relatively untapped, micro, small, and medium enterprise markets, including nearly 100 million such enterprises in emerging markets. PowerVille ESS offers Mobile Network Operators (MNOs) around the world monetization opportunities, as it enables them to capture new and emerging enterprise business.

With services such as automated attendant, automatic call distribution, outbound voice & SMS telemarketing, cloud centrex, and video & audio conferencing, PowerVille ESS allows these enterprises to project a bigger and more professional image, with minimal investment. Targeting the right markets together with the customizable service offerings of PowerVille ESS helps unlock significant value for MNOs.



Features	Benefits
<b>Multi-Tenant Solution</b>	Maximize revenue by hosting multiple services and clients on a single platform
<b>Diameter Charging Interface</b>	Centralized access control
<b>Tenant Reporting &amp; Usage Statistics</b>	Facilitating billing and performance monitoring
<b>Stand-Alone or Bundled Solution Suites</b>	Allows customized bundles of services to meet customer needs and future up-sell options
<b>Self-Service Web Portals</b>	Reduces management costs
<b>MNO Reports &amp; CDRs</b>	Facilitates integration into existing billing systems

## The PowerVille ESS Platform

PowerVille ESS is a multi-service delivery platform that provides service-ready solutions in a hosted cloud environment. It is seamlessly integrated into the MNO's existing IN and IMS networks to provide professional services to thousands of micro, small, and medium Enterprises.

## IN/IMS VAS Solutions for Mobile Network Operators

By offering the suite of services available in PowerVille ESS to micro, small, and medium enterprises, MNOs of all sizes around the world are able to generate recurring revenue while offering their enterprise customers recurring value, including efficiency, consistency, and a professional image.

Well suited for MNOs in emerging economies like Africa, Asia, and Latin America, where there are large numbers of micro, small, and medium enterprises, PowerVille ESS' IMS support seamlessly integrates to major Telecom Equipment Manufacturer (TEM) systems.

## Why the Micro Enterprise?

In emerging economies, micro-enterprises comprise of the bulk of the informal economy. Although the micro-enterprise is the largest enterprise market segment, it is often overlooked by MNOs. Micro-enterprises also form an interesting market based on their lack of on-premise infrastructure, making them well suited candidates for cloud services

These market segments include the self-employed as well as businesses with handfuls of employees, collectively providing services like IT, consulting, and household repair to millions of consumers, as well as to other businesses. This untapped market segment thrives in emerging economies, and represents billions of dollars.

Creating and hosting services to the micro-enterprise market segment allows MNOs to increase revenue and market share, and is quickly becoming the next frontier for hundreds of MNOs around the world.

## Key Benefits

**Maximize Revenue:** carrier-class scalability hosts multiple services on a single platform, with high-availability options for maximizing up-time.

**Flexible Solution:** suite of services can be deployed all together, or only specific services can be deployed, depending on market demands.

**Shorten ROI:** suite of services that are production- and deployment-ready, shortening their time-to-market.

**Extend Life-Cycle:** future-protected and open architecture extends the time-in-market of its services.

**Reduce Churn:** forms affinity groups by keeping all phones in an enterprise together, creating a built-in resistance to change services.



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